



Nexi: new collaboration with Amazon.it

Nexi's platform enables Amazon.it customers to make purchases using Bancomat Pay

Milan, July 2, 2024 – Nexi, the leading PayTech in Europe, has signed a new collaboration with Amazon.it, enabling customers to make purchases using Bancomat Pay.

Through the collaboration, Nexi becomes a technical provider for Amazon.it, making its technological platform available to e-commerce site. The agreement offers Amazon.it customers more choice at checkout, guaranteeing them an additional, convenient, simple and secure payment method.

Filippo Signoretti, Merchant Solutions Director of Nexi Italy comments: *"The agreement with Amazon.it demonstrates, once again, how Nexi's international scale and strong local presence make it the ideal choice for global players who need to have partners with a solid positioning in local markets."*

"Our best-in-class technology and our specialist skills allow us to collaborate successfully with the most important international players in all the European countries in which we operate, providing them with the best services and the best digital payment solutions they need for growth."

The partnership will also allow Nexi to take another step in supporting the digitization of payments in Italy.

Intesa Sanpaolo also contributed to the project as a technology partner.

Nexi

Nexi is Europe's PayTech company operating in high-growth, attractive European markets and technologically advanced countries. Listed on Euronext Milan, Nexi has the scale, geographic reach and abilities to drive the transition to a cashless Europe. With its portfolio of innovative products, e-commerce expertise and industry-specific solutions, Nexi provides flexible support for the digital economy and the entire payment ecosystem globally, across a broad range of different payment channels and methods. Nexi's technological platform and the best-in-class professional skills in the sector enable the company to operate at its best in three market segments: Merchant Services & Solutions, Cards & Digital Payments and Digital Banking & Corporate Solutions. Nexi constantly invests in technology and innovation, focusing on two fundamental principles: meeting, together with its partner banks, customer needs and creating new business opportunities for them. Nexi is committed to supporting people and businesses of all sizes, transforming the way people pay and businesses accept payments. It offers companies the most innovative and reliable solutions to better serve their customers and expand. By simplifying payments and enabling people and businesses to build closer relationships and grow together, Nexi promotes progress to benefit everyone. www.nexi.it www.nexigroup.com



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